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BY: Clark Jaflon Date: June 30, 2005

MAIL STOP AMENDMENT

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of: :
Richard D. Martin et al. :
Conf. No.: 9008 : Group Art Unit: 2154
Appln. No.: 09/923,923 : Examiner: Nicholas A. Martin
Filing Date: August 7, 2001 : Attorney Docket No.: 401-13U1
Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL
ASSETS ON NON-RELATED WEB SITES

RESPONSE

This paper is in response to the Office Action dated January 4, 2005. This paper is being filed within the third month after the shortened statutory period set for a response to the Office Action. A Petition for a three-month extension of time accompanies this paper. If any additional fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Remarks and Conclusion begin on page 2 of this paper.